



Seattle Quake RFC 2025-2026 Season Sponsorship One-Pager



ABOUT SEATTLE QUAKE RUGBY FOOTBALL CLUB

Seattle Quake RFC is the Pacific Northwest's premier inclusive rugby club. We compete in the Pacific Northwest Rugby Union (PNW Rugby) and are a founding member of International Gay Rugby (IGR). Our mission is to advance diversity, health, and community through sport.

WHY PARTNER WITH SEATTLE QUAKE

- Consistent brand visibility at league matches, Pride, and marquee events
- Trusted presence in an inclusive, loyal LGBTQ+ community
- Digital reach via social posts and stories plus targeted internal announcements
- On-site activations that create content and foot traffic for partners
- Clear reporting so your team knows what ran, who saw it, and what is next

LEAGUE AND GLOBAL NETWORK

- IGR: 85+ clubs across 26 countries; global inclusive rugby community
- PNW Rugby: competition across 30+ clubs in the Pacific Northwest and Western Canada

PREMIUM OPPORTUNITY

BINGHAM CUP 2026 BRISBANE - (EXCLUSIVE OR CO-TITLE)

- Special edition international jersey branding (front or prime placement)
- Logo on warm-ups, bags, and travel kit for attending players
- 8+ dedicated social posts around the tournament; story coverage during matches
- Inclusion in press, recaps, and photo/video content
- Option for giveaways and content shoots before departure

CATEGORIES WE SEEK

- Bars/pubs, travel, health/fitness, food and beverage, consumer tech, financial services, retail, telecom. Note: Massive Nightclub has nightclub exclusivity through 2026.

CONTACT:

- sponsorship@quakerugby.org
- www.quakerugby.org
- @quakerugby on Instagram
- QR code to schedule a time for a call.



AUDIENCE & COMMUNITY REACH

- Instagram: 5.1K+ followers
- Facebook Page: 4.8K+ followers
- TikTok: 2.8K+ followers
- Facebook Groups: 400+ members
- WhatsApp (internal): 200+ active members
- Rugby is a Drag fundraiser: ~300+ attendees

PACKAGES AT A GLANCE

Premier (\$10K)

- Front-of-kit logo; 8 posts per month; banners; event activation; quarterly reports

Gold (\$5K)

- Sleeve or shorts logo; 6 posts per month; banners; event activation

Green (\$2.5K)

- Website + banners; 4 posts per month; game-day mentions

Black (\$1K)

- Website; 2 posts per month; thank you in season recap

TYPICAL DELIVERABLES BY TIER

- Brand placement: kit, banners, website, Pride assets
- Social media: 4–8 posts per month plus stories (tagged to your brand)
- Community: targeted promos shared to 200+ WhatsApp members
- Event activation: presence at home matches and Rugby is a Drag (300+ attendees)
- Reporting: mid-season and end-season summaries